



Soft opening for Guangzhou IGC mall 廣州全新購物中心IGC現正試業

Tianhui Plaza IGC mall in the central business district of Zhujiang New Town in Guangzhou had a soft opening in October. The mall is part of the large-scale integrated development Tianhui Plaza with the twin grade-A office towers Top Plaza, the first Conrad Hotel in southern China and luxury serviced apartments The Riviera. The Group has a 33.3% interest in the project.

New spot for shopping, entertainment and leisure

IGC stands for International Grand City. It was designed to be a 'diamond on Zhujiang River' with multi-faceted glass curtain walls to have the appeal of a large, sparkling jewel.

The trendy mall is a brand new spot for premium shopping, entertainment and leisure for affluent consumers in Guangzhou and the Pearl River Delta. There will be some 160 retailers over eight floors. The diverse shop mix appeals to different customer segments with clothing and leather goods, jewellery and watches, cosmetics, housewares, a gym, children's theme park and an IMAX cinema with over 1,000 seats. The mall is over 80% full and tenants are gradually moving in.

There are also dozens of renowned restaurants and specialty delicacies from Michelin-starred establishments to popular eateries: 90%

international brands or flagship stores open for the first time in Guangzhou or on the mainland. At the sky high restaurants on the top floor, customers can enjoy fine dining and take in stunning views of the Zhujiang River and Canton Tower.

The mall has a vast outdoor area in addition to shopping and entertainment so people can enjoy nature. The ground floor is linked to a 54,000-square-foot urban art park with large sculptures by well-known artists providing respite from the hustle and bustle.

Professional, caring customer service

The attractive IGC tenant mix is supported by professional, caring customer service. There is a traditional customer service centre, but shoppers can also use e-directories on different levels to find shops easily or go to e-table booking to queue for restaurants and get to know the expected queue time, leaving more time to shop. The mall also has a smartphone app with services like e-table booking, e-car search, e-coupons and more.

Prime location with convenient access

Tianhui Plaza is in the central business district of Zhujiang New Town surrounded by premium offices, five-star hotels and tourist attractions. The complex is at a major transportation hub for the Pearl River Delta served by a number of major routes offering easy access. Visitors can also take the metro to Liede station and exit to the IGC basement.





IGC is in soft opening now
IGC現正試業



e-directories and e-table booking systems for customer convenience
場內設有購物指南電子系統及餐飲指南訂座系統，體貼顧客需要

集團位於廣州市珠江新城中央商務區的天匯廣場IGC商場已於10月開始試業。商場屬於天匯廣場的一部分，與甲級雙子塔寫字樓天盈廣場、華南區首間康萊德酒店、豪華服務式公寓天鑾共同組成大型綜合發展項目。集團在項目持有33.3%權益。

購物、娛樂、消閒新體驗

商場名稱IGC為英文International Grand City的簡稱。項目的設計靈感源於「江畔鑽石」，項目選用玻璃外牆，再配以多維切割面的造型，猶如晶瑩剔透的大鑽石一樣，華麗奪目。

項目以精品購物中心作定位，為廣州以至珠三角的高消費人士帶來優質購物、娛樂、消閒新享受。商場共有八個樓層，雲集160多個品牌。商戶組合多元化，全面滿足不同年齡層的顧客需要，包括服飾皮具、珠寶手錶、化妝品、家

居用品、健身中心、兒童主題樂園以及可容納過千位觀眾的IMAX電影城等。現時逾八成商舖已經租出，商戶亦已陸續投入服務。

場內設有數十間知名餐飲及特色食肆，由米芝蓮星級餐廳以至大眾化餐飲選擇俱備，當中九成屬首次進駐廣州或內地市場的國際品牌或旗艦店。商場頂層設有臨江天際餐廳，顧客可以一邊品嚐佳餚，一邊欣賞珠江畔及廣州塔的迷人景致，享受非凡體驗。

在提供購物娛樂空間之餘，商場更預留大量戶外空間，讓遊人感受大自然。商場地面連接佔地近54,000平方呎的城市藝術公園，內裡擺放國際知名藝術家的大型雕塑作品，在繁華鬧市中注入藝術氣息。

顧客服務專業細心

IGC不但商戶組合吸引，顧客服務亦盡顯專業細心。除傳統的顧客服務中心外，場內多個樓層設有購物指南電子系統，方便顧客快速找到心儀品牌的所在位置。顧客亦可透過場內的餐飲指南訂座系統，即時遙距領取餐廳的輪候票號以及得悉所需輪候時間，輕鬆安排購物時間。商場更設有智能手機程式以供下載，顧客可透過智能手機程式在場內餐廳訂座、搜尋車輛位置及使用電子優惠券等。

地段優越 交通便捷

天匯廣場位於珠江新城中央商務區，鄰近高級商廈、五星級酒店及多個旅遊景點。項目位處珠江三角洲的重要交通樞紐，連接多條主要幹道，四通八達。購物人士亦可乘搭地鐵前往獵德站，直達IGC地下層，交通方便。