



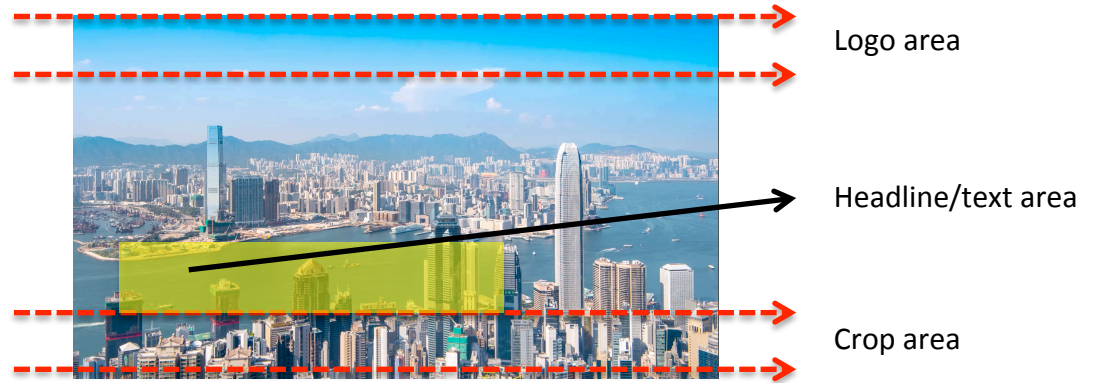
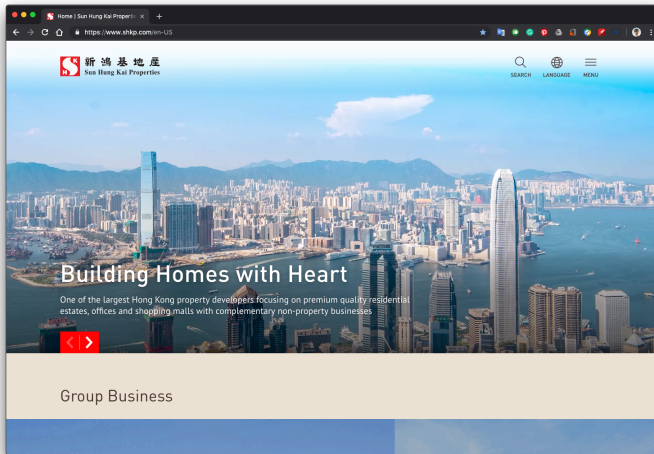
新鴻基地產

Sun Hung Kai Properties

SHKP Corporate Website Banners Spec

Homepage Banner

Homepage - Video Banner (Desktop)



Size	1920px(W) x 1080px(H)
File format	mp4
File size	Under 10MB Best under 15MB

**Please provide 1 video file to fit for desktop and mobile*

Homepage - Video Banner (Mobile)



Crop area



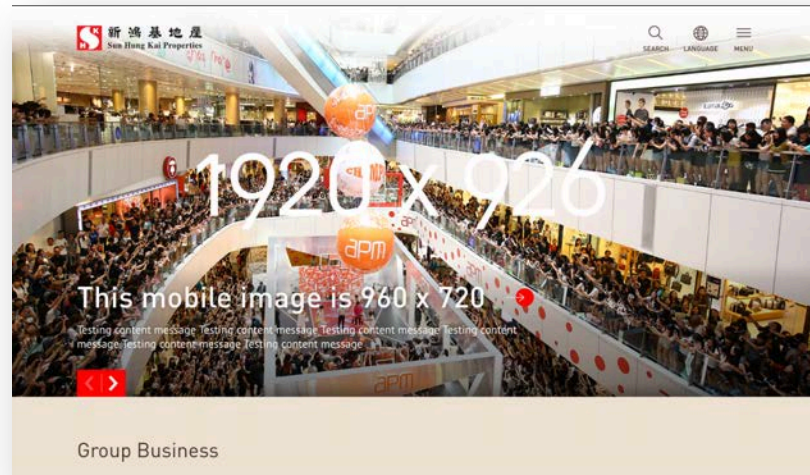
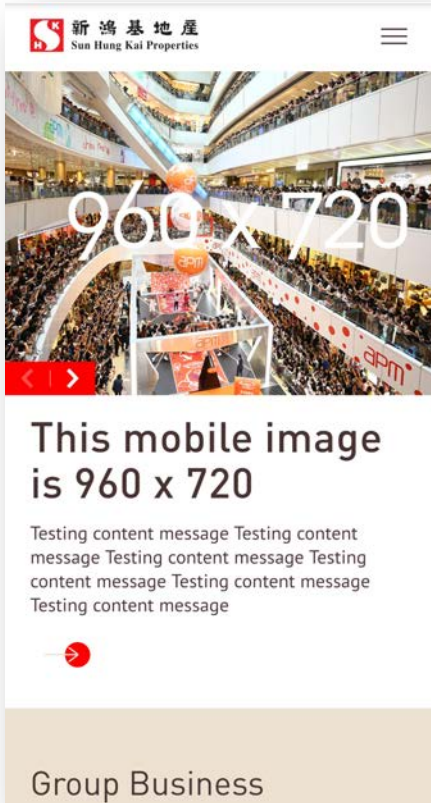
Crop area



Size	1920px(W) x 1080px(H)
File format	mp4
File size	Under 10MB Best under 15MB

**Please provide 1 video file to fit for desktop and mobile*

Homepage – Image banner (Desktop)



Desktop size	1920px(W) x 926px(H)	2880px (W) x 1390px (H)
Mobile size	960px(W) x 720(H)	
File format	JPG	
File size	Under 2MB	Under 1MB

Landing / Inside pages banners

Image banner (Desktop and mobile)



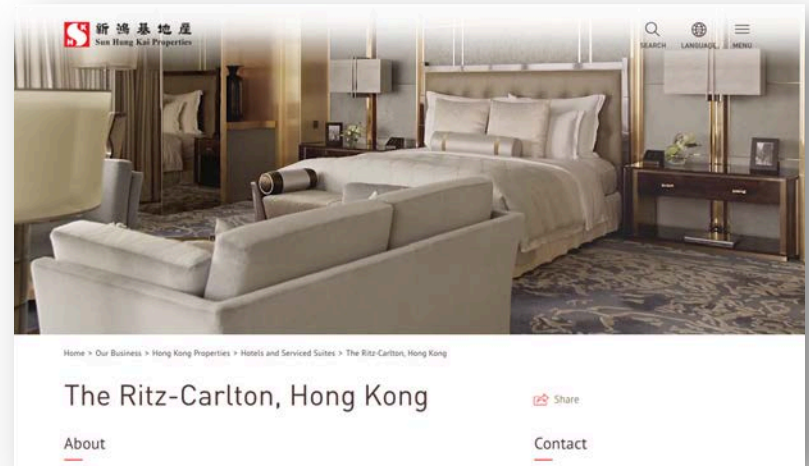
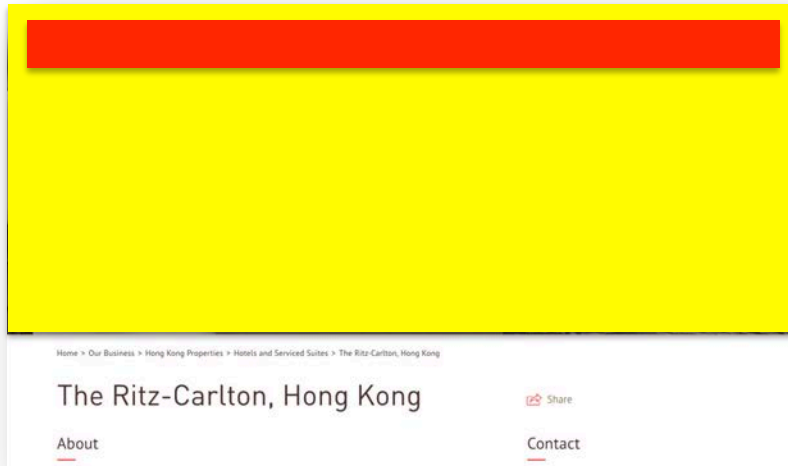
Logo and menu bar area (avoid to put key visual here)



Key visual area

Size	2880px(W) x 1200px(H)
File format	JPG
File size	Under 2MB Under 1MB

Video banner (Desktop and mobile)



Logo and menu bar area (avoid to put key visual here)



Key visual area

Size	1440px(W) x 600px(H)
File format	MP4 (H.264)
Audio	Not allow
Frame rate	25
Duration	Under 20 sec
File size	Under 20MB Best under 15MB
Caption/Subtitle	Not allow

Pop up video

Pop up video

Video Size	1920px(W) x 1080px(H)
File format	MP4 (H.264)
Audio	Allow
Frame rate	25
Duration	Under 7mins
File size	Under 500MB

No preferences

Thumbnail size	1920px(W) x 1080px(H)
File format	JPG

