



All guest rooms and suites feature the superb harbour views
所有客房和套房都享有廣闊維港景致

4

Hotel VIC on the Harbour opens in North Point

The Group further strengthened its hotel portfolio in Hong Kong with the grand opening of Hotel VIC on the North Point waterfront in this mid-July. The new hotel targets the upwardly mobile, young and savvy tourists and business travellers looking for comfort and quality service. Hotel VIC is part of the Group's grand, integrated North Point harbourfront landmark along the prestigious harbour seafront section on Hong Kong Island, supported by a well-equipped transportation network and other facilities.

Hotel VIC has been performing well over the past two months. The restaurants are popular among diners, and the rooftop infinity pool and stylish guest rooms have received positive reviews from the media.

Stylish harbourfront accommodation

Designed by a host of award-winning teams, the new hotel emanates a comprehensively stylish look. The arrival lobby and the hotel's public area have been designed under the 'Urban Reflections' concept that focuses on the hotel's prime location alongside the harbour. As seen throughout the hotel's interiors, marble screens were inspired by cityscape reflections while textured glass fittings refract light like shimmering water ripples. Guest rooms as well feature a contemporary décor that infuses a sense of refined yet vibrant energy.

Hotel VIC offers 671 guest rooms and suites all boasting panoramic harbour views. The twin-tower hotel is equipped with a series

of comprehensive facilities for checked-in guests including an approximately 25-metre long outdoor swimming pool, 24-hour gym, sauna and steam rooms. Guests will love the rooftop infinity pool which offers a 180-degree harbour view. The gym has introduced VR flying machines which combine both fitness and VR activities in one. Guests can burn more calories when playing exciting VR games while spicing up their workout routines.

Additionally, there is approximately 15,000 square feet of indoor and outdoor space suitable for weddings or different types of events with professional event planners and catering team available to provide expert support.

Smart technology for enhanced service

Leveraging a host of emerging technologies to enhance guest accommodations, Hotel VIC offers caring, thoughtful services from room booking and check-in all the way through to the end of a guest's stay in Hong Kong.



Hotel VIC is also the first hotel in Hong Kong to provide a key card kiosk where guests can easily complete self check-in or check-out procedures to save queueing time at the front desk. At the key card kiosk, guests can access their key cards in just a few steps with a QR code sent to them following the online check-in procedures prior to their arrival. There is also a tailor-made smartphone app with in-room services, instant chat, reservation functions and more.

To keep guests well connected, the new hotel provides complimentary high-speed, smooth WiFi service and IPTV in all guest rooms and suites. Guests as well can enjoy free use of handy smartphones with unlimited data connection throughout the city and free IDD to the mainland, Japan, South Korea, United Kingdom and USA.

Exceptional waterfront dining

Hotel VIC offers three specialty dining destinations. The Farmhouse is an all-day dining outlet on the second floor offering buffets and international cuisines with indoor and outdoor seating overlooking the harbour. Adjoining The Farmhouse is The Farmhouse Deli, where guests can relax away from hustle and bustle of the city with fine pastries and cakes as well as premium coffee and a wide selection of teas.

Cruise, the rooftop restaurant and bar, offers splendid dining experience with a romantic outdoor area that takes in fabulous harbour vistas. It is also the only rooftop bar in the district with a wide range of cocktails, wines and a

specialty menu, making it an ideal place for food and wine with breath-taking harbour views.

Harbour North, the retail component of the grand, integrated North Point harbourfront landmark, will have its first phase of street level shops along Java Road opened in early 2019. The second phase is expected to open in the first quarter of 2020. Together with the adjoining retail space at Hotel VIC to be opened in late 2018, Harbour North is expected to serve as a popular rendezvous for chic shopping, dining and entertainment in the area. Upon completion of the entire Harbour North, guests will enjoy an even wider variety of leisure experience.

Easy access along the waterfront

Located along the harbour seafront, Hotel VIC is served by a comprehensive transport network. The hotel is only about two minutes' walk to MTR North Point Station. The North Point Ferry Pier, tram station and other public transportation options are all close by as well, allowing easy access to points throughout the territory. It takes about 10 minutes to travel to core business destinations like Hong Kong Convention and Exhibition Centre, around 15 minutes to International Finance Centre, approximately 18 minutes to International Commerce Centre; and roughly 40 minutes to Hong Kong International Airport.

An approximately 420-metre harbourfront promenade next to the hotel that extends through Harbour North all the way to the Victoria Harbour Development is now open for visitors to enjoy leisurely views across the harbour.



At the VR flying machines, guests can fly over the snow mountain or the space while burning more calories
住客在VR模擬飛行健身器材上，可一邊飛越雪山、太空等場景，一邊燃燒更多卡路里



Hotel VIC along the North Point harbourfront provides magnificent harbour views and a comprehensive transport network
海匯酒店位於北角海傍，享有維港一線景致，交通方便



Guests can enjoy tempting delicacies at the rooftop restaurant and bar - Cruise (left) as well as at the all-day dining outlet The Farmhouse (right) situated right in front of the gorgeous harbour
客人可在空中餐廳及酒吧Cruise (左) 或全天候餐廳The Farmhouse (右) 一邊品嚐美食，一邊欣賞無敵海景

北角海匯酒店現已開業

6

集團在香港的酒店組合進一步擴大，位於北角海傍的海匯酒店已於今年七月中正式開業，為中產一族、年輕及精明的旅客和商務客人提供舒適優質的服務。海匯酒店為集團在北角維港臨海大型綜合地標的一部分，位處供應罕見的港島維港臨海地段，區內交通網絡及配套完善。

海匯酒店營運僅兩個多月，餐廳深受客人歡迎，天台的無邊際泳池及時尚客房廣獲傳媒推介，表現令人滿意。

時尚海濱住宿享受

酒店設計由星級團隊負責，充分展現時尚風格。酒店大堂及公用空間以「城市倒影」為設計靈感，配以城市景觀為意念的大理石裝潢，以及如水波折射光線的玻璃組件，展示酒店位處維港海傍的地理優勢。客房設計則滿載現代氣息，散發出精緻及活力風格。

海匯酒店由雙子式大樓組成，合共提供671間客房和套房，每間均可飽覽廣闊的維港景致。酒店設有一系列完善設施供住客享用，包括長約25米的室外游泳池、24小時健身室、桑拿房和蒸汽浴室等。位於天台的無邊際泳池，可飽覽180度維港美景，視線毫無遮擋。健身室引入VR模擬飛行健身器材，將健身和

虛擬現實結合，讓住客一邊體驗緊張刺激的VR遊戲，一邊燃燒更多卡路里，增加運動樂趣。

另外，酒店擁有約15,000平方呎室內及戶外空間，適合舉行婚禮或不同類型活動，並有專業策劃團隊及餐飲到會服務配合。

智能科技 提升服務

海匯酒店緊貼新科技的發展，運用智能技術提升住宿體驗，讓住客由訂房、入住以至結束在港的旅程，均感受到體貼周到的服務。

酒店特別引入全港首個自助領取房卡專櫃，無論是登記入住或退房，都可輕鬆辦理。住客只需在網上進行入住登記，獲取二維碼；待抵步酒店時，憑二維碼到入住專櫃進行簡單手續，即可取得酒店房卡，省卻到前堂排隊登記的時間。酒店亦為住客度身訂造智能手機應用程式，全天候提供客房服務、即時查詢及預訂客房等功能，無比方便。

酒店貼心照顧客人需要，免費提供高速穩定的無線上網服務，所有客房和套房均設置寬頻電視。住客更可免費使用酒店提供的智能手機，無限使用本地流動數據服務，並且免費撥打長途電話至內地、日本、南韓、英國及美國。



Hotel VIC is the first hotel in Hong Kong to offer a key card kiosk, so guests do not have to queue at the front desk
海匯酒店為全港首家設置自助領取房卡專櫃的酒店，讓客人省卻排隊登記的時間



一線海景餐飲體驗

海匯酒店共有三家特色餐廳，位於二樓的全天候餐廳The Farmhouse提供自助餐及國際佳餚，設有室內及露天座位，讓客人在迷人海景前品嚐美食。毗鄰的The Farmhouse Deli提供精緻糕餅小食，配以優質咖啡及精選茗茶，讓賓客於繁忙的都市中享受悠閒時光。

位於酒店頂樓的空中餐廳及酒吧Cruise環境優雅，戶外用餐區滿載浪漫情調，維港景致一覽無遺。餐廳更是區內唯一一家天台酒吧，提供各式雞尾酒和精選葡萄酒，加上特色菜單，成為欣賞迷人維港景色兼品味美酒佳餚的好地方。

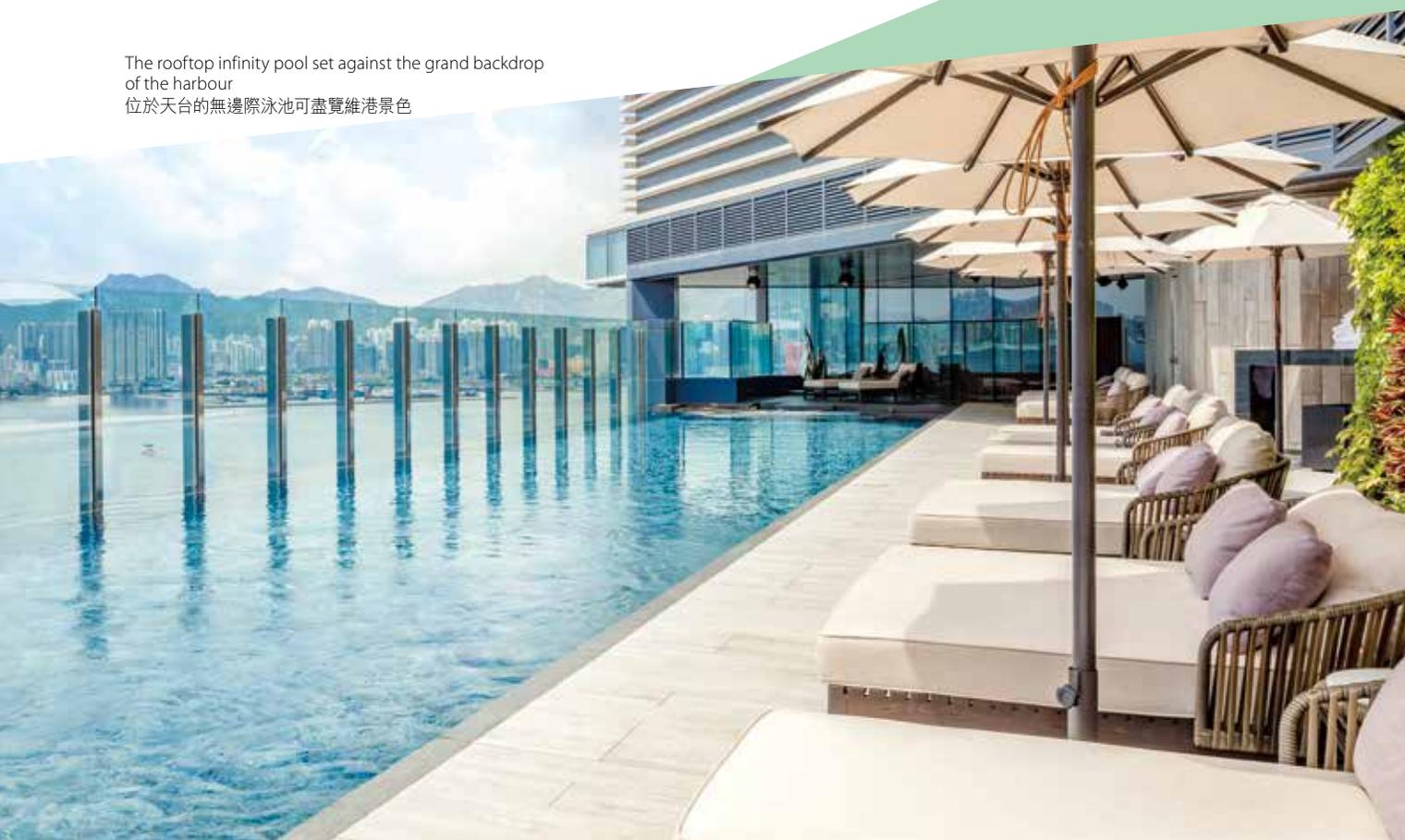
作為北角臨海大型綜合地標的零售部分，北角匯第一期，即面向渣華道的地舖，將於2019年初開業；第二期的商場預計在2020年第一季度開幕；連同相鄰海匯酒店預計於2018年底開業的零售樓面，北角匯將成為區內時尚購物、餐飲及娛樂的熱門聚會地點。待北角匯全面開通後，賓客將享有更多元化的消閒體驗。

海濱地段 盡享交通優勢

海匯酒店前臨維港一線景致，兼享完善交通網絡。酒店距離港鐵北角站僅約兩分鐘步程，而且北角渡輪碼頭、電車站和其他公共交通工具亦近在咫尺，遠近輕鬆可達。前往核心商業區如香港會議展覽中心約10分鐘車程、國際金融中心約15分鐘車程、環球貿易廣場約18分鐘車程；前往香港國際機場亦只需約40分鐘車程。

酒店對出連繫北角匯以至海璇發展項目的海濱長廊長約420米，現已開放予遊人欣賞維港景致，享受悠閒生活風格。

The rooftop infinity pool set against the grand backdrop of the harbour
位於天台的無邊際泳池可盡覽維港景色



Hotel VIC opens in mid-July
海匯酒店已於七月中開幕